**SRI SHARADA COLLEGE, BASRUR. KUNDAPURA TALUK, UDUPI DISTRICT.**

**STRATEGIES FOR COMBATING PROBLEMS OF TILE INDUSTRIES**

**AN ANALYTICAL STUDY OF KUNDAPURA TALUK**

**SURVEY QUESTIONNAIRE**

**NOTE:** The Department of Commerce, Sri Sharada College, Basrur., has undertaken a research project for students of Final Year B.com, as a part of their degree course. The topic of research study is “ Strategies for combating problems of Tile Industries , An Analytical Study of Kundapura Taluk”. Our College and Department of Commerce solicit your participation and co-operation for our students in this regard. **Your valuable information is used strictly for this study purpose** **only**. Kindly answer the following the following questions and share your valuable insights. Your support to this study is highly appreciated.

Personal Details of the Owner of Industry

1. Name and Address

Telephone No.

1. Age: Years
2. Religion:
3. Educational Qualification:
4. 10th
5. PUC
6. Degree
7. PG
8. Other Training
9. Name of the Firm You owned:
10. Nature of Industry/ Factory/ Unit
11. Organizational Structure:
12. Sole- Ownership
13. Partnership Firm
14. Private Ltd Company
15. Limited Company

Co-operative Society

1. Association associated with: Udupi/ DK
2. Capital Introduced / INR ₹ Lakhs/ INR ₹ Crores :
3. Capital Contributed: Own fund/Loan from Bank/ Loan from other Institute:

1. How you arrange with Working Capital: OD/ own reserve/ other cource:
2. Number of Workers:
3. Number of Employees:
4. Financial Commitments Total (Monthly):
5. Facilities available to Employees/Workers: PF/ ESI/ Bonus/ OT/ Others:
6. Production Per Day/Week/ Month/ yearly: Units/ Tons/ Kgs
7. Product Differentiation /Tiles/Pots/Other varieties
8. Marketing Outlets / Local/District/State/ National/Export
9. Problems faced & sustained
10. Policy/Legal
11. Investment
12. Working Capital /Short Term
13. Technical / Production
14. Logistics
15. Raw materials
16. Marketing /Salesmanship
17. Competition/ Nature
18. Shipting of Demand /vitrified/Mosaic/Granite/Plastic/Cement
19. Any other, specify

**Office of the Principal**

**SRI SHARADA COLLEGE, BASRUR. KUNDAPURA TALUK, UDUPI DISTRICT.**

**Dear Sir/Madam**

**Warm Greetings**

We are pleased to inform you that the Department of Commerce, Sri Sharada College, Basrur., has undertaken a research project for our students of Final Year B.com, as a part of their degree course. The topic of research study is “ **Strategies for combating problems of Tile Industries : An Analytical Study of Kundapura Taluk”.** Our College and Department of Commerce solicit your participation and co-operation for our students in this regard. **Your valuable information is strictly used for this study purpose** **only**. Kindly answer the following questions and share your valuable insights with our students.

Your support to this study is highly appreciated.

Regards

**Signature**

**DEPARTMENT OF COMMERCE**

**SRI SHARADA COLLEGE BASRUR**

**RESEARCH SURVEY CONDUCTED BY THE FINAL YEAR B.COM A BATCH**

**PROJECT TITLE** :

“ **Strategies for combating problems of Tile Industries “ : An Analytical Study of Kundapura Taluk”**

**STUDENTS PARTICIPATED**

|  |  |
| --- | --- |
| Roll Number | Name |
| 1st Batch |  |
| 201920109 | Miss. Anusha |
| 201920139 | Miss. Pranitha Shetty |
| 201920140 | Miss. Prathiksha |
| 201920148 | Miss. Rashmitha |
| 201920172 | Miss. Shushmitha |
| 2nd Batch |  |
| 201920164 | Miss. Swetha |
| 201920121 | Miss. Divya |
| 201920181 | Miss. Thrapti |
| 201920170 | Miss. Soundarya |
| 201920127 | Miss. Kavya |
| 201920128 | Miss. Keerthi |
| 201920147 | Miss. Rashmi |
| 3rd Batch |  |
| 201920122 | Miss. Eifa Mariyam |
| 201920151 | Miss. Reshma Nayak |
| 201920165 | Miss. Swetha |
| 201920156 | Miss. Shambhavi |
| 201920174 | Miss. Shushmitha |
| 201920115 | Miss. Bhoomika |
| 201920152 | Miss. Sahana |
| 201920110 | Miss. Anusha |
| 201920149 | Miss. Rashmitha |
| 201920135 | Miss. Neha |

**TILE WORKS/ FACTORY VISITED**

|  |  |
| --- | --- |
| Batch | Tile Works/Factory/Industry visited |
| Batch 1 | 1. Prabha Kiran Tiles Gulwadi , Kundapura. |
|  | 1. Geenland Tiles Ltd. Benaju, Gulwadi. Kundapura. |
| Batch 2 | 1. Sri Sowparnika Tile Works Pvt. Ltd , Mullugudde Post , Kavrady Kundapura . |
|  | 1. Prabhakara Tile works, Kundapura. 2. Girija Tile Works Pvt. Ltd   Kavrady , Kundapura. |
| Batch 3 | 1. Mookambika Industries , Chikkansal Road, Kundapura. |